

The Graduate Program at the Leibniz Institute for Plant Genetics and Crop Plant Research in Gatersleben was established within the framework of the *Leibniz Graduate School "Yield Formation in cereals-overcoming yield-limiting factors"*, in cooperation with the Martin-Luther University Halle-Wittenberg (MLU), Faculties of Natural Sciences I & III on basis of the WGL Joint Initiative for Research and Innovation – 2012. The graduate school is a structural component of the newly established "Science campus Halle plant-based bioeconomy".

Announcement of
an auxiliary non-scientific course/ workshop
within the IPK Graduate Program

Fundraising for scientists

*January 25, 2019, between 8.30 a.m. and 4.30 p.m.,
seminar room above lecture hall, communication center; IPK campus*

Good projects need money in order to be put into practice. In light of limited public funding, the securing of sources of financial support – whether classic science funding organisations, foundations or companies – is an important task, especially in the academic and non-profit sectors.

Even though there is no guaranteed path to reach the target, successful fundraising is not a coincidence. A prerequisite is an attractive project concept. In addition, professional skills and abilities are necessary in order to locate suitable funding sources and approach them with the right strategy. If a convincingly formulated application is then submitted, the chances of securing funding are good. The workshop communicates proven fundraising knowledge from the strategic initial considerations to the funding application.

Specific Topics

- Basics of fundraising: Communication pathways and fundraising instruments
- Who are the funders? An overview of the funding landscape
- Approaching funders: Features of a successful strategy
- Change of perspective: My project from the funders' point of view
- Financial planning: What is expected of me?
- Applications in practice: Tips & stumbling blocks
- Fundraising: My next steps

Registration:

Please write an Email to graduierenschule@ipk-gatersleben.de. These applications will be accepted in chronological order of receipt.

Subject to modifications